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Introducing the Latest in Dermal Fillers, Juvéderm XC

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New Lidocaine-Formulated Filler for More Comfortable Treatment

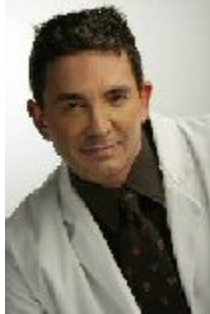
(New York, NY) The brains behind the country's number one selling dermal filler, Juvéderm, are excited to announce the launch of their "next generation" filler, Juvéderm XC. Recently approved by the FDA, Juvéderm XC is a hyaluronic acid-based dermal filler that contains the anesthetic lidocaine for a more comfortable injection. Now, patients who are wary of the painful injections sometimes associated with other dermal fillers can experience the incredible benefits of Juvéderm with limited discomfort.



For men and women of all ages, the marks of time, stress, and sun damage can be seen all over their faces. Like its counterpart, Juvéderm XC helps to reduce these unwanted effects by providing smooth and long-lasting correction of moderate to severe facial wrinkles and folds. After just one treatment, patients will see visible differences and will notice a more youthful, refreshed look. Top physicians are welcoming the launch of Juvéderm XC with open arms, as it is an effective and less painful alternative to more expensive fillers. Most importantly though, Juvéderm XC is being praised as the first dermal filler that lasts up to one year after treatment.

“We are very excited about the arrival of Juvéderm XC,” says Joseph Eviatar, MD, board certified Oculofacial Plastic Surgeon at Chelsea Eye and Cosmetic Surgery Associates in New York City and one of the nation’s top Juvéderm administrators. “This dermal filler allows for a painless procedure thereby reducing injection time and making the patient’s experience more pleasant.”

Dr. Eviatar



Juvéderm XC is a soft smooth gel that flows easily into the skin. It contains a high concentration of non-animal, cross-linked hyaluronic acid. Cross-linking refers to a chemical process in which individual chains of hyaluronic acid are chemically bound transforming it from a liquid to a gel. The body absorbs cross-linked hyaluronic acid more slowly, resulting in a longer duration of the effect. Juvéderm XC is safe for and can benefit all skin types.

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Source: Dr. Eviatar