



Fall 2007 Newsletter

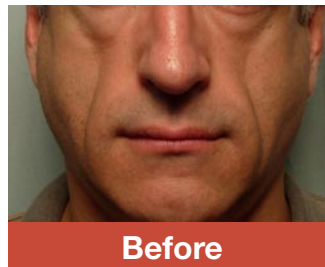
ArteFill® Now Used as a More Permanent Treatment for Lipoatrophy

One of the major side effects of HIV infection/treatment can be Lipoatrophy, a condition that substantially changes the facial structure of the patient through fat reduction leaving a sunken-cheek appearance. Dermal fillers such as Radiesse and Sculptra have been used in the past as a temporary solution in restoring the facial contours of patients suffering from Lipoatrophy.

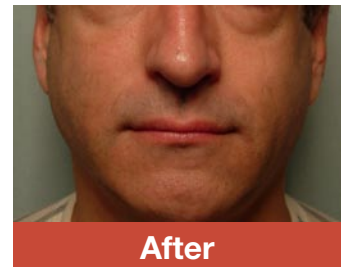
Now, ArteFill® (manufactured by Artes Medical), a dual-acting injectable wrinkle filler, can be used to permanently reduce the appearance of Lipoatrophy. ArteFill® is the first and only non-resorbable aesthetic injectable implant approved by the FDA for use in the correction of nasolabial folds. It visibly corrects the wrinkle when the microspheres provide the permanent support the skin needs for long-lasting wrinkle correction. This exciting new off-label use for the product can change the lives of patients suffering from Lipoatrophy.

Patients require a skin test conducted a month prior to treatment to determine if they have any allergies to the bovine collagen or the anesthetic contained in the filler. Most patients get the results they desire with one or two treatments depending on the depth of their folds and wrinkles.

Dr. Eviatar tailors a treatment program for ArteFill® to meet each patient's needs.



Before



After



An Evening of
Beauty
on October 16

See Inside for Details

Newest Member of the Chelsea Eye Family

William Samson, MD, a well known Cosmetic Surgeon, board certified in Plastic Surgery, has joined the team at Chelsea Eye & Cosmetic Surgery Associates. Dr. Samson is an Attending Physician at St. Luke's-Roosevelt Hospital, at Beth Israel Hospital, and The New York Eye and Ear Infirmary. He specializes in face and body cosmetic surgery, breast reconstruction, liposuction, and head and neck surgery. The staff at Chelsea Eye extends a big welcome to Dr. Samson and looks forward to working with him this fall.

New Radiesse™ Injecting Techniques - Delivering a Smoother, More Natural Look

Dr. Eviatar is a leader in the most advanced injecting techniques when using facial fillers and was one of three main investigators in the clinical trial of Radiesse™ which received FDA approval in late December, 2006 for the correction of moderate to severe facial wrinkles and folds. He is now one of the only doctors in New York City injecting Radiesse™ through an intra-oral approach to minimize bruising and discomfort, and he has been selected to present an abstract on this technique at the Fall meeting of the American Society of Plastic & Reconstructive Surgery (ASOPRS) in New Orleans in November.

This new technique injects the dermal filler under the muscle of the face instead of just under the skin. The result is a procedure that creates an even smoother contour with almost none of the bruising associated with injecting through the skin.

As a national physician trainer in the administration of facial fillers, Dr. Eviatar has been extremely pleased with the new injection technique and says, "Facial re-contouring with fillers allows us to lift and reshape the face to a more youthful look. With this technique, downtime is virtually eliminated."



Fall 2007 Newsletter

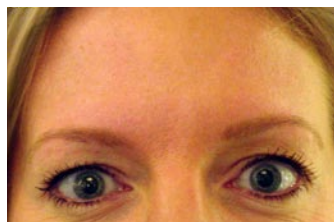
Now Offering Less-Invasive Browlifts

After being selected as one of only three physicians to participate in an FDA clinical trial using BioGlue to correct drooping eyebrows, Dr. Eviatar has been very pleased with the results.

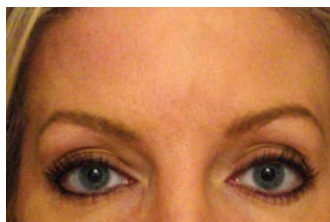
Browlift procedures performed using BioGlue (a surgical adhesive used in heart surgery procedures) are less invasive than the traditional methods, and recovery is smoother with less discomfort. Every patient who has participated in the study has been extremely pleased with the immediate outcome. Patients can have the procedure at Chelsea Eye, one of the only centers offering the procedure.

If you are interested in an Upperlid Blepharoplasty procedure and a Browlift, you may be eligible to have both procedures performed at the same time. Combining these two procedures, and using the BioGlue adhesive method for the Browlift, is very cost effective and allows the patient to recover from both procedures simultaneously.

For more information, call today for a free consultation with our Cosmetic Coordinators, Carolyn Brenner or Natasha Kim at 212-727-3717.



Before



After

Smoothing, Tightening, and Contouring with Thermage®

Chelsea Eye offers the latest procedure for smoothing, tightening, and contouring your skin. Thermage® can improve your appearance with a revolutionary non-invasive radiofrequency technology. This procedure tightens skin and renews facial contours by reshaping your skin's innermost structures. Schedule a consultation with our aesthetician, Alicia Hilferty, to find out how this non-invasive skin tightening procedure can help you achieve a natural, more youthful look.

Curing Blindness with BotoxCosmetic®

As a prominent Botox Cosmetic® injector, Dr. Eviatar has been selected to represent New York in a national fund-raising project to help cure blindness in Africa.

The Eyes of Africa Initiative will enable the completion of the first comprehensive training center for community ophthalmology in all of Africa located in Moshi, Tanzania (near Mt. Kilimanjaro) and is made possible by a generous contribution of Botox Cosmetic® from Allergan Pharmaceuticals and participating physicians.

On Friday, November 16, 2007, cataract surgery will be performed in Africa with funds raised by the volunteering physicians (like Dr. Eviatar) who will donate their time in performing Botox Cosmetic® treatments so that profits can be used for the cause.

For more information on the project, visit the website One World Sight Project <http://www.endblindness.org>

The Best Time for LASIK is NOW!

Did you know many insurance plans are now covering the cost of LASIK? Bluecross Blueshield is offering coverage to patients with certain plans. Talk to your HR department about the coverage your provider offers or apply for a Flexible Spending Account (FSA) before the end of the tax year to pay with tax-free dollars. You can also talk to our LASIK Director, Alicia Adema, about 0% interest-free financing at 212-727-3717.

The Naval Medical Center in San Diego now confirms CustomVue IntraLase LASIK as the best option for their fighter pilots! Chelsea Eye has been using this advanced technology for the past two years.

Still nervous about LASIK? We understand that patients have many questions and concerns regarding LASIK surgery. For this reason, we've developed a "buddy" program where prospective patients can speak to other patients and members of the staff who have had the procedure to get a first hand accounting of the process. Speak with our LASIK counselors for more information on this program.

Want more information on LASIK? Go to our website

Chelsea Eye & Cosmetic Surgery ASSOCIATES

LASIK Cosmetic Surgery Comprehensive Ophthalmology Skin Care



Fall 2007 Newsletter



Join Us for an Evening of *New Beauty*

National Glossy Magazine Heralded as the Ultimate Cosmetic Enhancement Guide

Chelsea Eye & Cosmetic Surgery Associates is featured in the sixth issue of NewBeauty magazine, on newsstands in October.

NewBeauty is the first publication devoted exclusively to providing a comprehensive guide to the latest advances in plastic surgery, dermatology and cosmetic dentistry as well as revealing the best non-surgical beauty secrets, "must-have" products and expert advice. When launched in January 2005, NewBeauty instantly struck a chord with readers, marketers and medical professionals. With nearly 11.5 million cosmetic surgical and nonsurgical procedures performed in 2005, NewBeauty fills the void for reliable information on all types of aesthetic procedures. With a distribution of 500,000 copies, NewBeauty is available at newsstands, airports, supermarkets and retailers across the country, as well as all Nordstrom stores.

To ensure the accuracy of information in NewBeauty's pages, the publisher established the Editorial Advisory Board, comprised of recognized experts in their respective fields. Each article and advertisement has been carefully reviewed by at least two members of the Advisory Board, assuring readers that the information provided is fair, accurate and reliable.

Chelsea Eye & Cosmetic Surgery Associates will celebrate An Evening of Beauty sponsored by New Beauty Magazine on October 16. The evening will include an opportunity to meet & greet our beauty experts, learn about LASIK eye surgery, and win free products and services. Every guest will also receive a gift-bag at the end of the evening.

Check out our "Upcoming Events" page at www.ChelseaEye.com for more details.

and watch educational videos on LASIK, featuring Dr. Coad explaining the advances in LASIK surgery. Hear about the experience first-hand from his patient.

Use Flex Spending at Chelsea Eye

Use tax-free dollars to pay for LASIK Eye Surgery or other cosmetic procedures at Chelsea Eye & Cosmetic Surgery Associates. Apply now through your Human Resource Department before the end of the tax year – and ask how you can use your Flex Spending Account towards procedures at Chelsea Eye.

On the Cutting Edge of Cataract Surgery

For two decades Christopher T. Coad, MD has been on the cutting edge of cataract surgery using the most advanced technology and techniques in intraocular lens implants.

Dr. Coad often uses the Innovative ReSTOR® replacement lens for correcting cataract. This revolutionary

multifocal lens improves vision in a range of distances – from near to far – and allows cataract patients to see the whole picture clearly, usually without glasses. The results can be life changing. Most ReSTOR® lens patients find that they can read a book, work on the computer, drive a car – day or night – and play golf or tennis with an increased freedom from glasses.

The technique the doctor uses to perform cataract surgery is just as vital as the type of intraocular lens chosen for the patient. Dr. Coad's advanced "no-stitch" technique results in stable and immediate improvement of vision due to faster healing. With the "no-stitch" method, the results of excellent and stable vision can be achieved often the very next day.

As with any surgical procedure there are inherent risks, but Dr. Coad provides each patient with detailed information about the potential risks and benefits and discusses whether these advanced implants are best for a given patient.

157 West 19th Street, New York, NY 10011 www.ChelseaEye.com

Call 212.727.3717 to make an appointment today.

ChelseaEye & Cosmetic Surgery ASSOCIATES

157 West 19th Street, New York, NY 10011 www.ChelseaEye.com



PRESORTED
STANDARD
US POSTAGE PAID
PATERSON, NJ
PERMIT #77



Results You Can See!

Fall LASIK Special: \$500 off both eyes.

0% interest-free financing available. Offer expires December 31, 2007.

